

FIG. 1

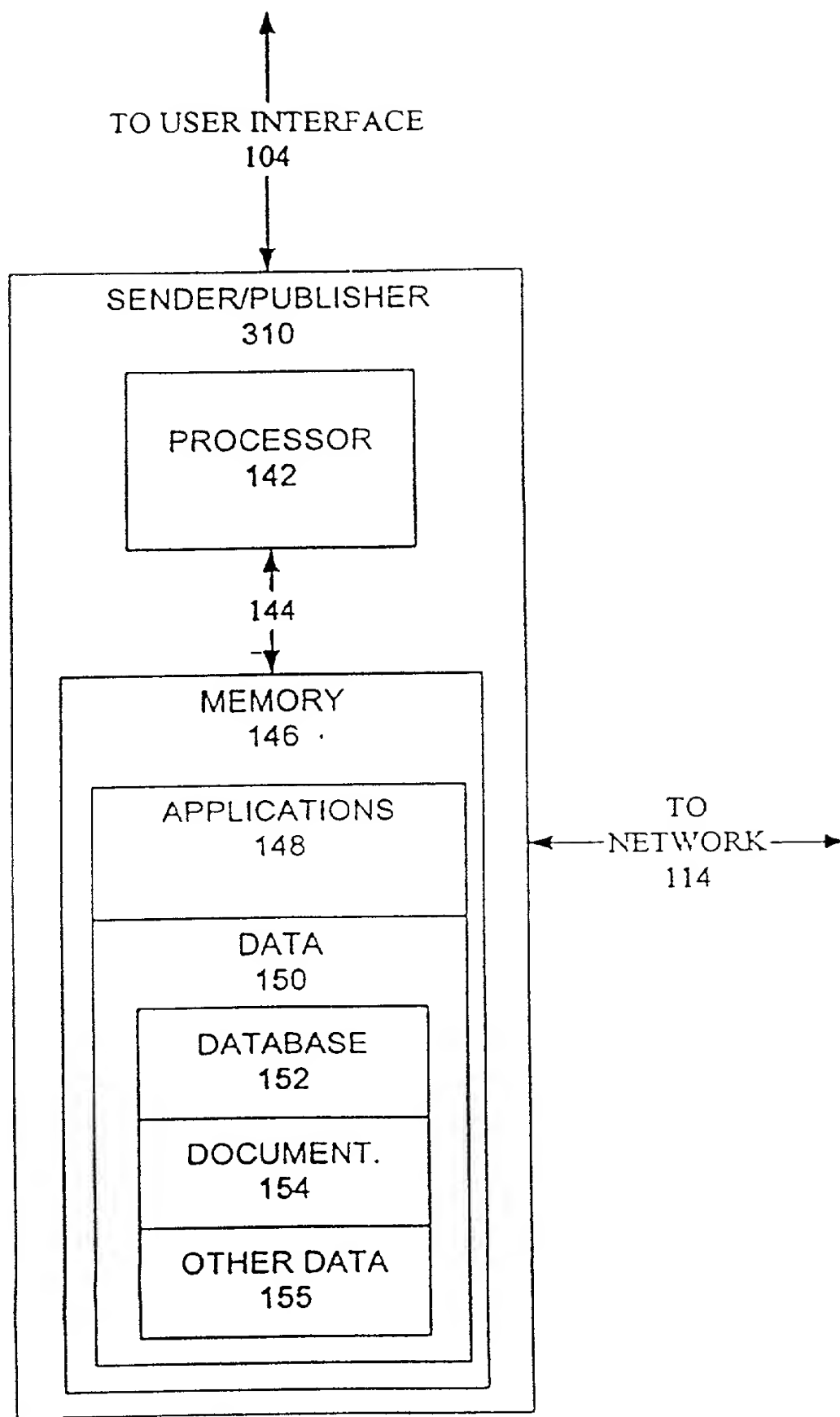


FIG. 2

400	→	STORYTELLER ID = ECOUPONS
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404	→	PRODUCT PICTURE100DPI = BOOKRETAILER.COM\PROMO24\ISBNL2980 100DPI.JPG
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408	→	PRODUCT AUDIO ENGLISH = BOOKRETAILER.COM\PROMO24\ISBNL2980 ENG.WAV
410	→	PRODUCT AUDIO SPANISH = BOOKRETAILER.COM\PROMO24\ISBNL2980 SPAN.WAV
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414	→	PRODUCT TEXT MANDARIN = BOOKRETAILER.COM\PROMO24\ISBNL2980 SPAN.UNI
416	→	OFFER TEXT ENGLISH = BOOKRETAILER.COM\PROMO24\ISBNL2980 OFFER ENG.TXT
418	→	OFFER TEXT SPANISH = BOOKRETAILER.COM\PROMO24\ISBNL2980 OFFER SPAN.TXT
420	→	PRODUCT SKU = 98374822
422	→	FULFILLMENT SERVER URL = BOOKRETAILER.COM\PROMO24\ISBNL2980 OFFER SPAN.TXT
424	→	FIRSTNAME = DAVE
426	→	EMAIL ADDRESS = DAVESAXBY@HOME.COM
428	→	CUSTOMER ID = 29604830
430	→	MASTER DATABASE ID = BOOKRETAILER ECOUPON PROMOTION 24

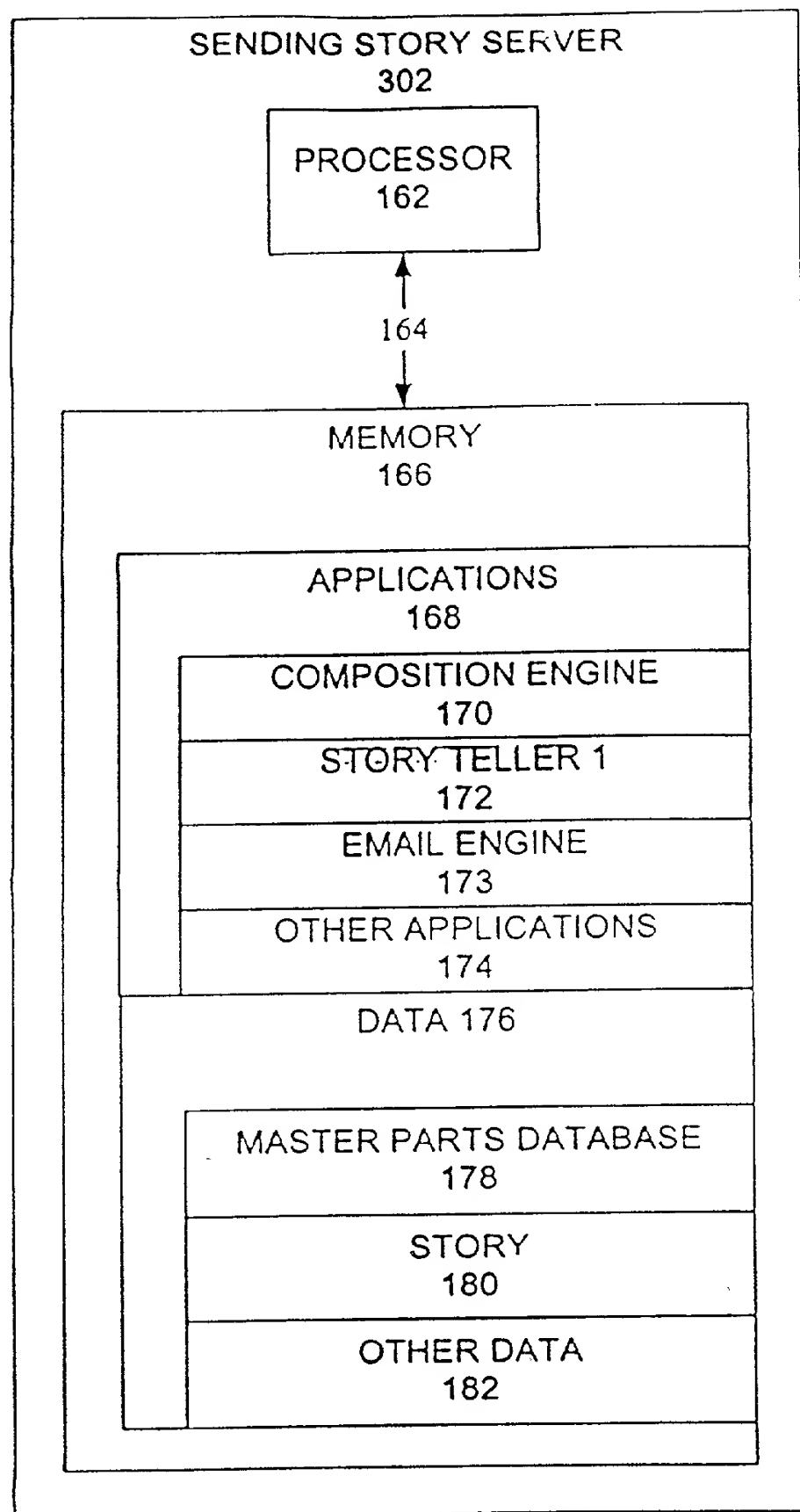


FIG. 4

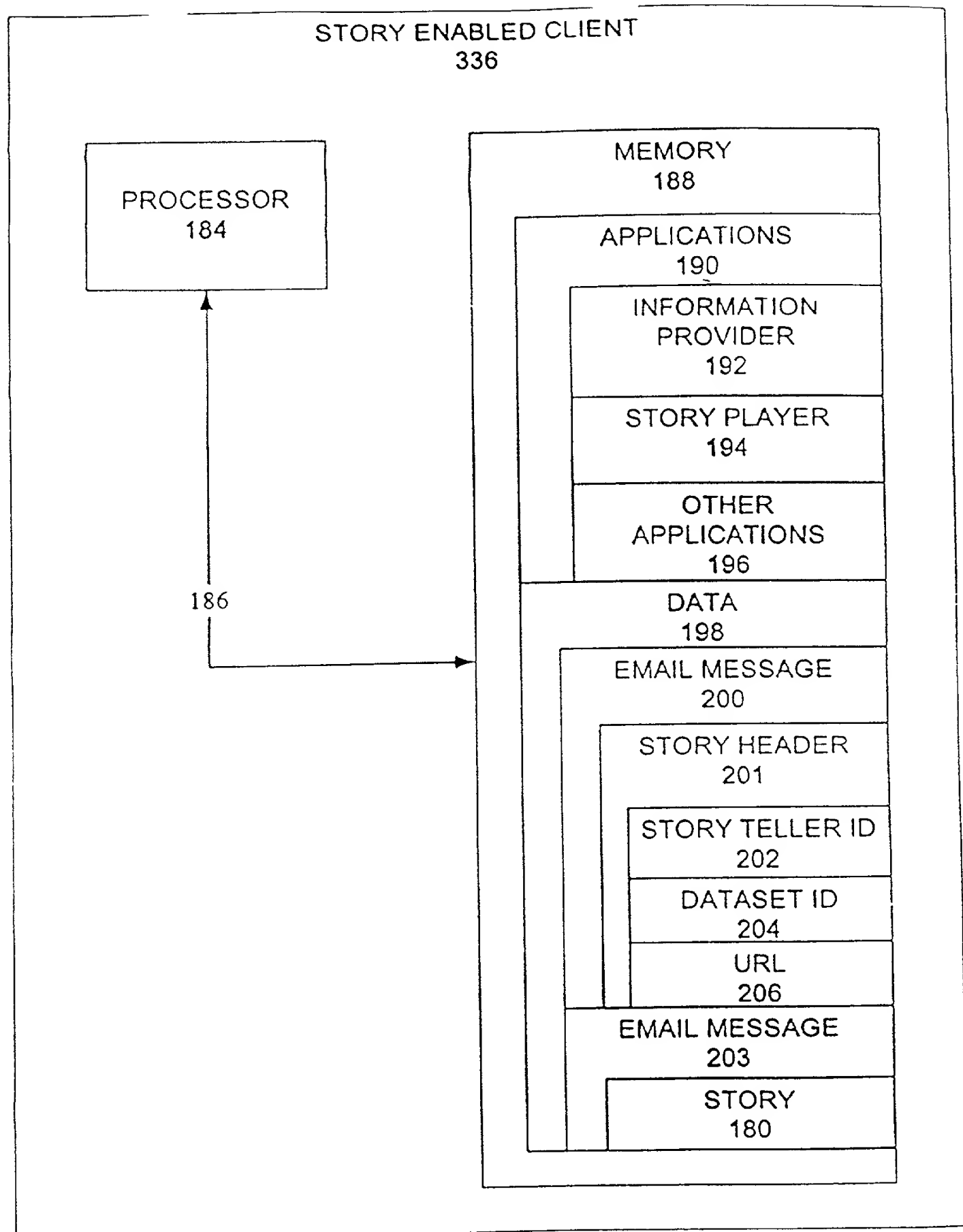


FIG. 5

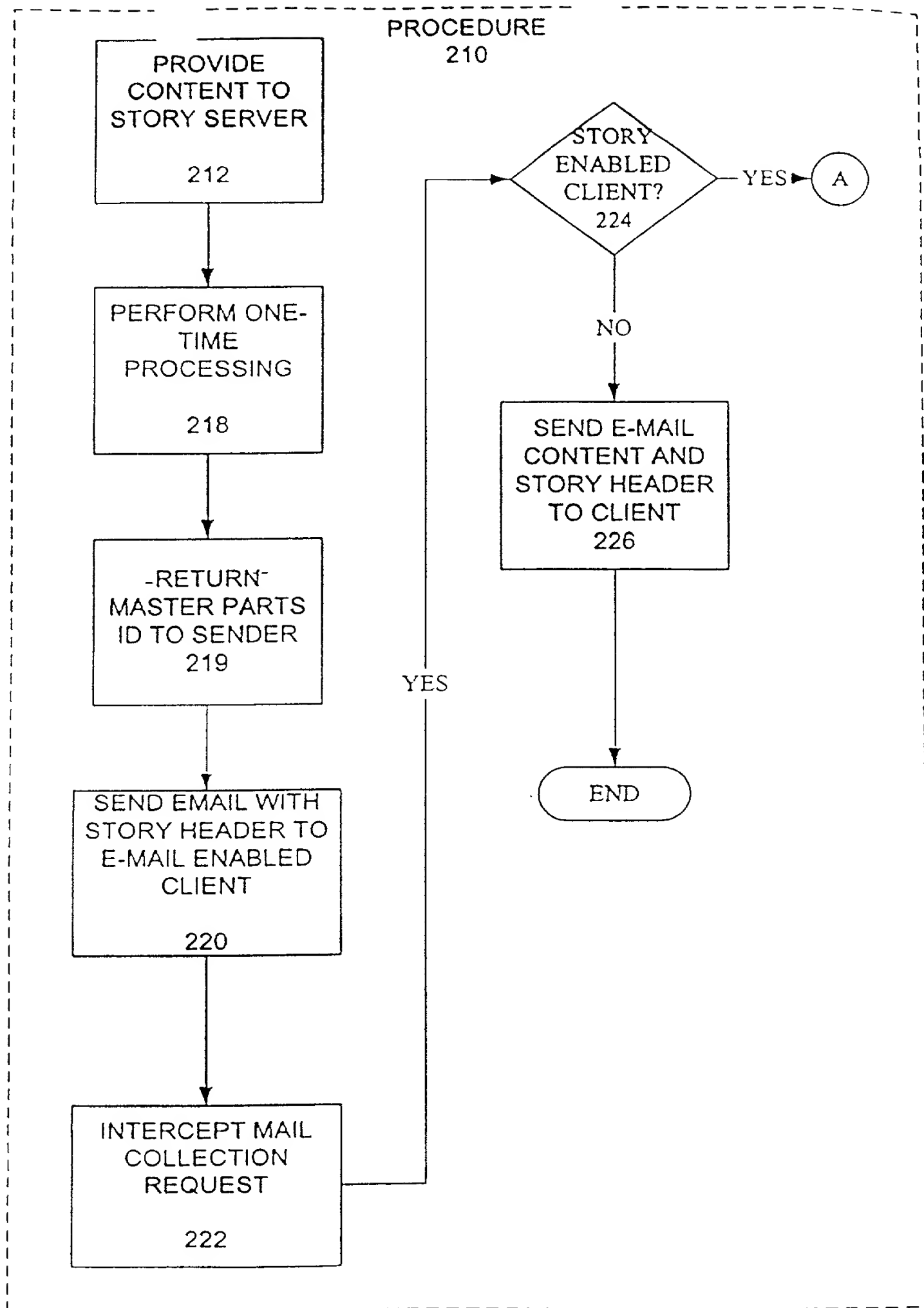


FIG. 6

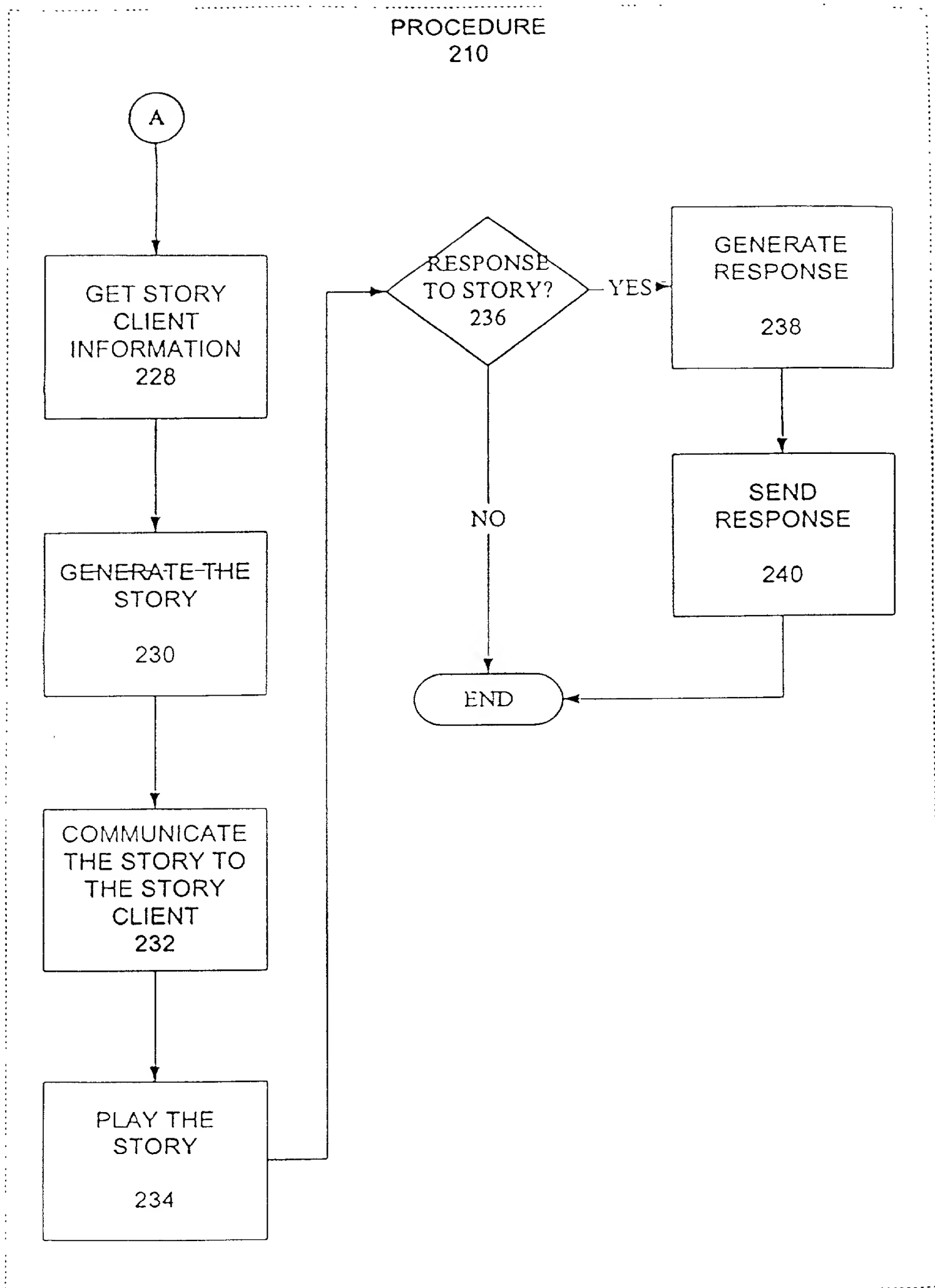


FIG. 7

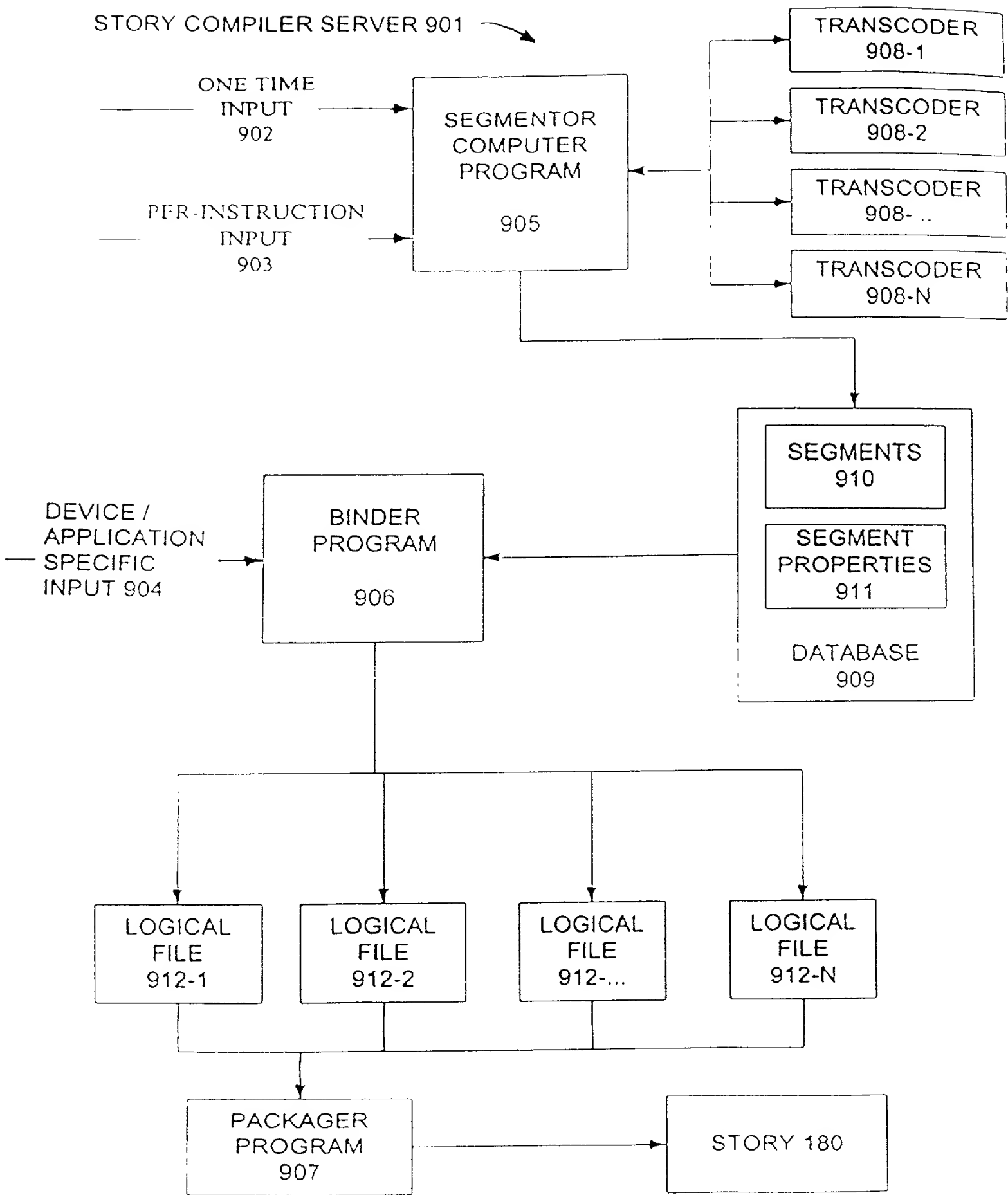


FIG. 8



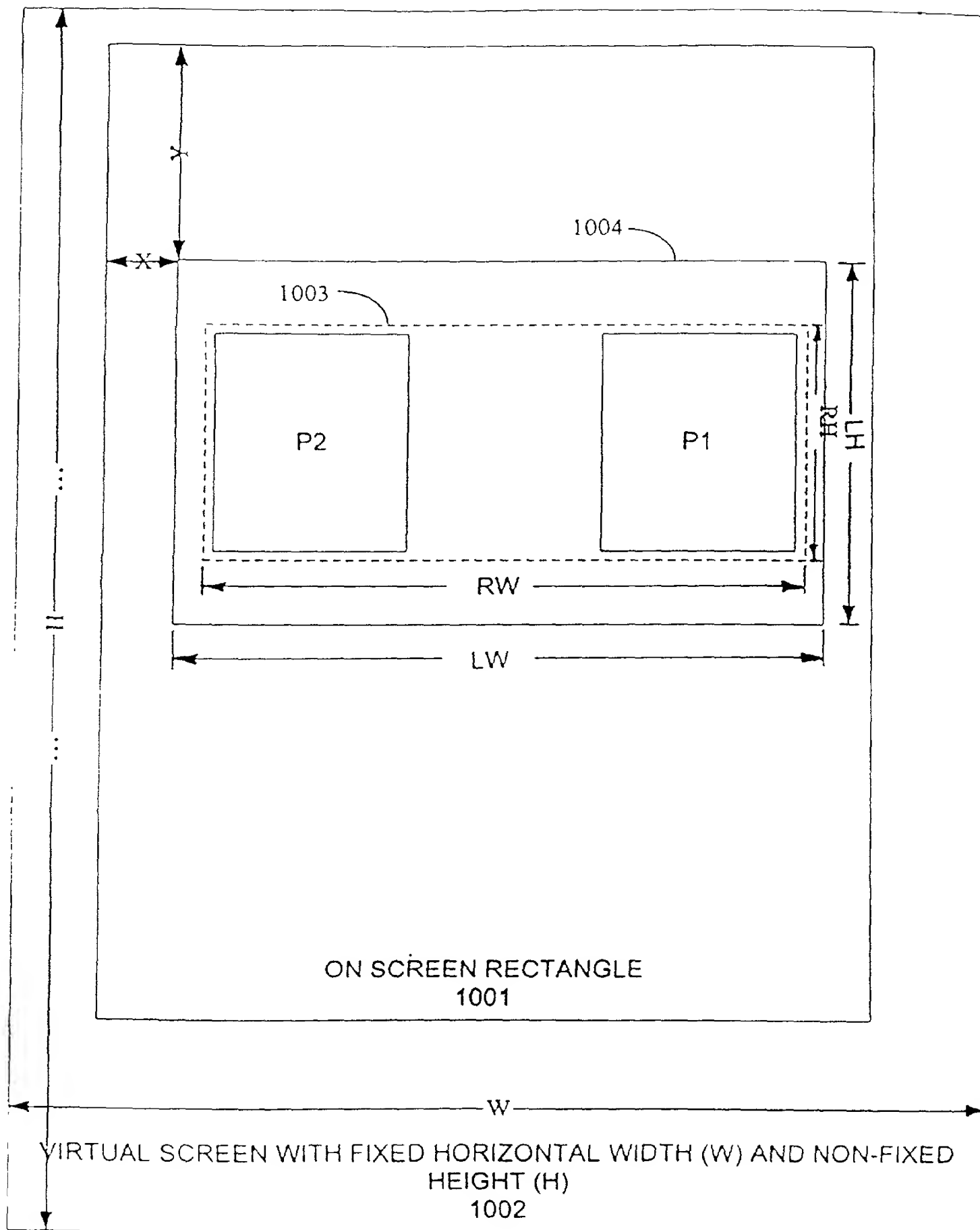


FIG. 9

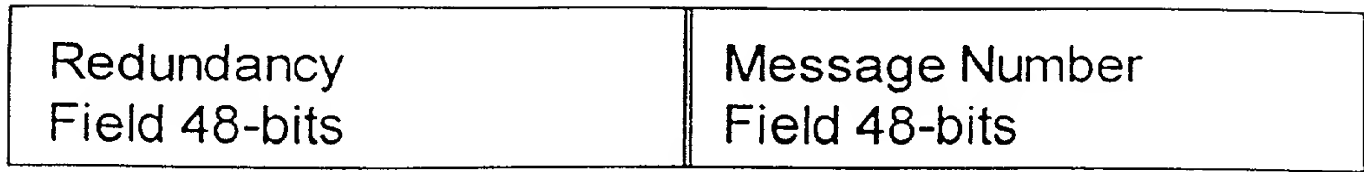


FIG. 10

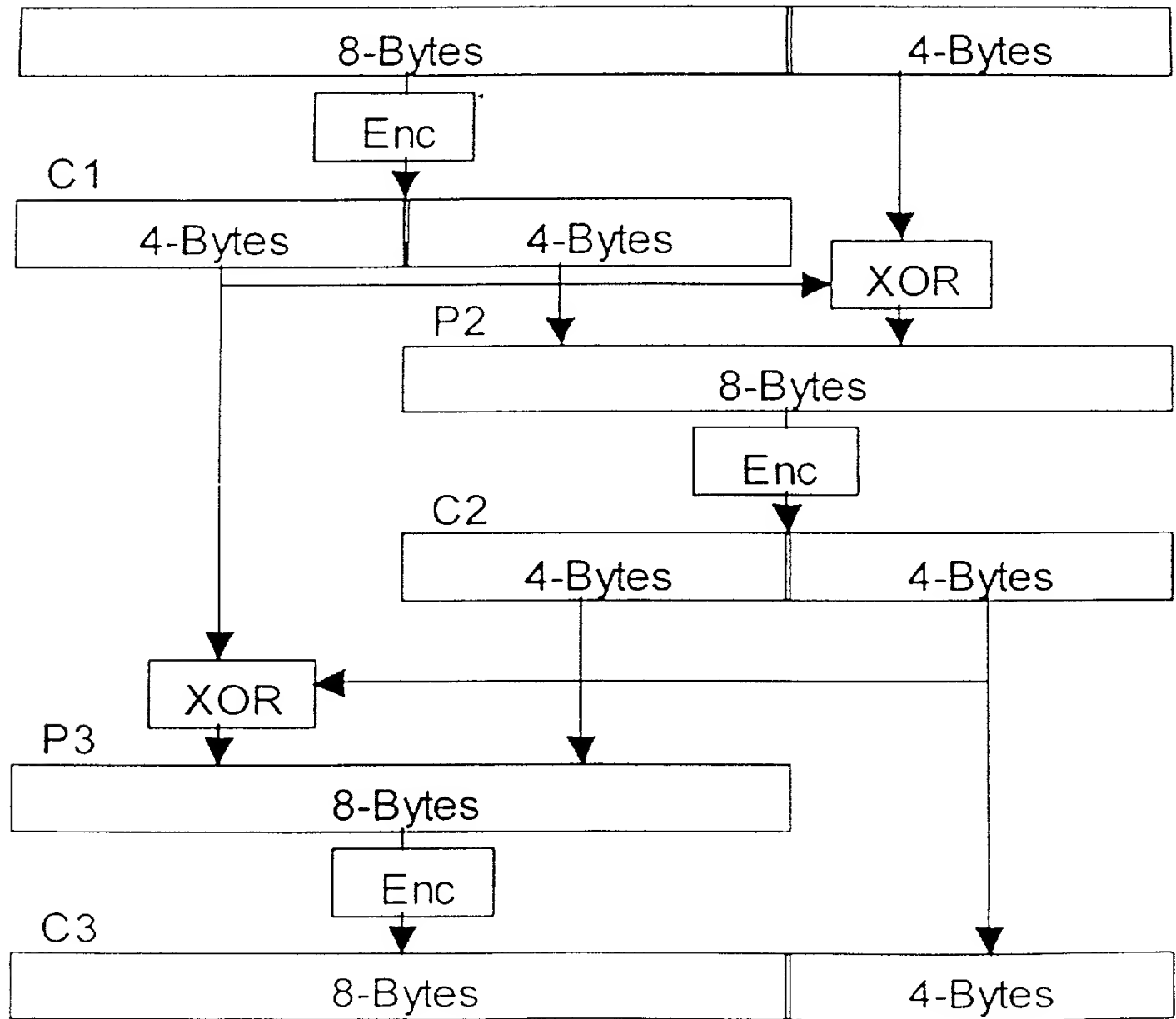


FIG. 11